

CAMPAIGN COMMITTEE INCOME Sept, 1967-April, 1968

	<u>Sept.</u>	<u>Oct.</u>	<u>Nov.</u>	<u>Dec.</u>	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>	<u>April</u>
Contrib.	\$ 12.25	1,242.33	1160.15	1872.00	1587.71	290.74	361.61	689.35
Lit.	156.65	1054.34	455.81	563.70	444.33	250.34	1300.90	1345.88
Travel refunds	6.00							473.32
Honorarium				20.00	75.00	120.00	321.20	295.00
Loan	5000.00							
SWP NO*								291.43
Tour quotas				177.00	325.79	215.00	511.20	139.00
Miscell.		55.20	12.30	32.00	38.87	75.65	141.45	7.48
Clearance		<u>359.21</u>	<u>40.00</u>	<u> </u>	<u> </u>	<u> </u>	<u>102.50</u>	<u> </u>
Totals	5174.90	2711.08	1668.26	2664.70	2471.70	951.73	2738.86	3241.46

Totals for each category:

Contributions:	\$7,216.14
Literature:	5,571.95
Travel refund:	479.32
Honorariums:	831.20
Loan	5,000.00
* SWP NO	291.43
(for part of postage costs of Choice 68 Militants)	
Tour Quotas:	1,367.99
Miscell:	362.95
Clearance:	<u>501.71</u>
Total income:	21,622.69

Income 21,622.69
 - expenses -21,801.45
 -178.76 : Checkbook balance 4/30 = -178.55

NOTE: Special monthly contributions enabled us to pay the additional expenses of:

\$4,699.75 for staff living expenses
 5,100.00 to the Print Shop

On hand May 9 : \$90.91
 Total outstanding debts: to Print Shop \$5,811.76

CAMPAIGN COMMITTEE EXPENSES Sept, 1967-April, 1968

	<u>Sept.</u>	<u>Oct.</u>	<u>Nov.</u>	<u>Dec.</u>	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>	<u>April</u>
Candidate travel exp	908.83	614.08	888.71	144.52	1452.19	263.20	475.65	524.10
Staff travel	110.00		417.26	195.00	82.00	499.58	248.45	112.50
Print shop		1000.00						1144.50
Buttons	117.98	72.88				588.00		50.00
Office supplies	1065.04	242.34	81.13	21.52	238.69	24.50	198.92	89.38
Postage	180.20	178.00	167.21	115.51	254.70	320.00	319.92	669.35
Literature	108.13		147.81	119.72	21.15	249.95	41.05	23.30
Boutelle exp.	60.00	110.00	170.00	345.32	157.00		355.68	205.00
Halstead exp.		70.00	200.00	250.00	200.02	160.00	220.00	313.95
Phone		237.30	120.95	177.58	324.85	8.40	65.91	191.68
Oct. 28 mtg.			200.00	600.00				
Ads			300.00			100.00		
Photographic exp.			28.67			30.00	46.50	
Air Freight					62.93			291.43
Kentucky petitions							101.00	
Miscell.	129.45	367.25	97.58	15.04	54.53	44.82	69.05	121.10
Clearance		359.21	40.00				102.50	
Totals	2679.65	3251.06	2859.32	1947.14	2785.13	2288.45	2244.63	3746.09

Totals for each category:

Candidates' travel exp.	5,271.28
Staff travel (includes Barnes' tour, Jon & Bruce's tour, etc.)	1,664.79
Print Shop	2,144.50
Buttons	828.86
Office Supplies	1,961.52
Postage	2,204.89
Literature	611.11
Boutelle expenses	1,198.00
Halstead expenses	1,413.97
Phone	1,126.67
Oct. 28 meeting expenses	800.00
Ads in Guardian	400.00
Photographic expenses	105.17
Air Freight expenses	354.36
Printing Ky. petitions	101.00
Miscell:	898.82
Clearance	501.71
Total expenses	21,801.45

TOTAL CAMPAIGN LITERATURE RUNS Through April 24

ITEM	NUMBER RUN	NUMBER LEFT	TOTAL COST	COST PER	WE CHARGE	LOSS	GAIN
large posters	17,350	2,200	\$1,062.75	\$6.12/100	\$6/100	\$21.	
green poster	5,000	300	94.15	1.88/100	\$2/100		5.
mini posters	62,500	8,000	618.20	1.09/100	\$1/100	56.	
brochures	351,800	50,000	6,733.00	1.91/100	\$1.50/100	1442.00	
endorser leaflet	100,000	45,000	601.35	6.02/1000	\$5.50/1000	52.	
stickers	316,600	4 boxes	1,293.30	.41/100	.50/100		284.
mailing lists	11,000		79.50	.72/100	.75/100		
endorser cards	19,000	good supply	176.35	.92/100	\$1/100		152.
McCarthy pamphlet	6,150	1,000	615.00	.10ea	.15ea		300.
stationery	15,200		117.35				
Campaigner head	7,000	2,000	57.50				
Special leaflet	5,000		23.55				
leaflet			18.00				
Choice 68 Militant	125,000		1,090.00	.81/100	\$1/100		
		TAX	654.65				
			<u>13,306.26</u>				
		Credit	250.00				
			<u>13,056.26</u>				

= total cost of literature

BUTTONS	RUN	LEFT	COST	CHARGE
Vote SWP	7,500	2,500	.05ea	.15ea
Paul	3,500	1,700	.08ea	.20ea
Fred	3,500	2,200	.08ea	.20ea

POSTAGE

\$350	Campaigner
200	General mailings
1,654	Literature bundles
	(incl. Choice 68 Mil postage)
<u>2,204</u>	

Since making this chart we have run 20,000 more GI brochures, 3,000 more revised McCarthy pamphlets and 3,000 more green posters.